

Craig Wright MD

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PROFESSIONAL EXPERIENCE

Craig Wright MD Consulting Services
Portland, OR

October 2015 - Present

Private practice consulting services for health system transformation to population health, clinically integrated network development, medical group performance plus other key strategies. Special focus on governance and physician leadership development. Additionally experience in executive and clinical leadership development including executive coaching clients with several leading organizations.

PROVIDENCE HEALTH & SERVICES

Providence Health & Services is a secular and Catholic-sponsored integrated health system with current annual revenues of \$13.5 billion. It includes 38 hospitals, more than 100 non-acute facilities, physician clinics, health plan, liberal arts university, 76,000 employees and numerous other health, housing and education services located over the five states of Alaska, California, Montana, Oregon and Washington.

Senior Vice President – Physician Services
Providence Health & Services, Renton WA

2013 - October 2015

Top physician executive in Providence Health & Services serving on Senior Council consisting of eight senior leaders and has accountability for enterprise wide operations, strategy, and growth. SVP Physician Services has oversight of 5000 employed and foundation providers with \$2 billion in professional revenue, 6 million annual encounters, and half a million new patient visits annually. The position had direct accountability for ambulatory quality agenda and execution of population health performance and innovation in the clinic setting.

Significant Accomplishments

- Drove the transformation from local operations to enterprise wide medical group strategies, and performance.

- Responsible for provider recruitment service that hired 350 new providers annually.
- Responsible for final approval of physician groups acquisitions across the five state organization.
- Developed employed specialists strategies to support clinical institutes growth and performance.
- Developed and supported ambulatory strategies that included joint venture, business development, and market share growth initiatives.
- Responsible for provider productivity which improved by over 13 percent in 2014 for all employed and foundation practices.
- Accountable for ambulatory quality which improved in preventive cancer screening by 9 percent and chronic disease outcomes by 3 percent in 2014.
- Accountable for increasing employed primary care panel size which grew by 12 percent to over 1700 patients per provider.
- Responsible for clinic ACO strategies that doubled Medicare Advantage enrollment and commercial ACO initiatives including arrangements with Boeing and Intel.
- Accountable for internal referral rate to our clinically integrated network which improved by 6 percent in 2014.
- Active in multiple merger and acquisition initiatives with regional health systems.
- Lead post merger integration of Kadlac Clinic, Pacific Medical Center, and Facey Medical Group into Providence Health and Services.
- Improved employed provider engagement by 13 percentile in 2014 while national benchmark engagement declined.

Chief Executive – Physician and Clinical Services

2010 - 2013

Providence Health & Services, Oregon Region

Senior physician leader in Oregon which is a large and integrated delivery system with annual revenues of \$3 billion, 17,000 employees including: 8 hospitals, Providence Health Plans, Providence Medical Group, and Providence Home Services. The position had responsibility for clinical and operational integration in the Oregon region.

Significant Accomplishments

- Developed and executed strategic plans for clinical programs, service lines, and clinical research across Oregon and Southwest Washington.
- Operational accountability for Home and Community Services (\$500 million revenues) and Providence Medical Group (\$650 million revenues).
- Sponsor for Physician Strategy Council which drove statewide physician alignment.
- Responsible for Oregon Region Quality and Safety including hospital, clinic, ambulatory and home services. Outcomes include outstanding performance in observed over expected mortality rates (0.82) and all cause readmission rates (11%).
- Oversight of Business Development with growth initiatives including acquisition of hospital facilities, medical group, and home services organizations.
- Created Community Health Division to manage Medicaid accountable care performance.
- Chair Oregon Executive Council, the senior council for Oregon regional operations.

Chief Executive – Ambulatory Clinical Services**2009 - 2010****Providence Health & Services, Oregon**

Full strategic and operational accountability for integrating ambulatory/outpatient services throughout Oregon, with an operating budget of \$1.7 billion.

Significant Accomplishments

- Accountable for Ambulatory Imaging Services: on-campus/in-patient, off-campus, JVs including MRI, CT, ultrasound, nuclear studies, and plain films.
- Accountable for Rehabilitation Services: acute care rehabilitation services plus over 40 Physical Therapy and Rehabilitation Clinics.
- Built two Ambulatory Health Centers offering: primary care, specialty care, urgent care, physical therapy, lab, diagnostic imaging, ambulatory surgery.
- Accountable for Home and Community Services including: visiting nurse services, durable medical equipment, hospice, long term care facilities, and frail ambulatory care centers.
- Accountable for Laboratory Services including: acute care stat labs, reference laboratory, and out-patient services across the region.
- Accountable for Providence Medical Group including: primary care, specialists, teaching clinics, and hospitalists with over 600 physicians across the region.

Chief Executive-Oregon Region Providence Physician Division**2006 - 2009****Providence Health & Services, Oregon**

Operational accountability for 400 employed physicians in the Providence Oregon Region, including primary care, specialists, hospitalists, rural clinics, and teaching clinics.

Significant Accomplishments

- Experienced 42% growth over three-year period in employed physician patient base.
- Improved Medical Loss Ratio of physician group in Medicare Advantage by 10 points in 24 month period (\$8.5 million improvement).
- Created Quality and Safety infrastructure for ambulatory outpatient division resulting in best in nation chronic disease outcomes.
- Lead E Health initiative to create internet functionality between doctors and their patients.
- Lead the design and installation of practice management system (Centricity Business) across Oregon and other Providence regions.
- Lead \$3 million turnaround for rural employed physician practices.

Chief Executive-Providence Medical Group in Portland**2003-2006****Providence Health and Services, Oregon Region**

Operational accountability for medical group of 140 providers and 26 clinic sites in Portland, Oregon, which includes primary care and specialists with annual revenue of \$110 million.

Significant Accomplishments

- Served on Strategic Operations Council of Providence Health and Services in Oregon

with six other regional leaders.

- Reorganized medical group management structure collapsing reporting structures for improved efficiency and accountability.
- Strong financial performance with a \$1.5 million positive variance to budget in 2006.
- Developed electronic disease registries and chronic disease systems of care.
- Strategic alignment with Providence Health Plan leading to new health plan medical home product.

Medical Director **1999-2003**
Swedish Physicians, Seattle, WA

Operational accountability for medical group of 75 primary care providers in 10 clinic sites

Significant Accomplishments

- Reduced financial loss of hospital employed primary care medical group from \$24 to \$4.2 million in a 24-month period.
- Provided leadership that resulted in physician union being disbanded within one year after starting in management role.
- Maintained effective leadership during change of ownership from Providence Health Systems to Swedish Health Services.
- Oversee business office with annual net revenue of \$61 million and average days in Accounts Receivable of 35 days.

Central Region Medical Director **1998-1999**
Providence Medical Group, Seattle, WA

Operational oversight of nine primary care clinics in the greater Seattle area including hospitalist, walk-in clinic, and family medicine residency.

North Central Region Medical Director **1996-1998**
Medalia Healthcare, Seattle, WA

Operational oversight of six primary care clinics in North Seattle.

Greenlake Clinic Medical Director **1994-1996**
Medalia Healthcare, Seattle, WA

- Direct line supervision of a clinic composed of eight Family Physicians and one ARNP.

Staff Physician **1991-1994**
Providence Primary Care Clinics, Seattle, WA

- Full-time practicing family physician, including obstetrics, pediatrics, and internal medicine

EDUCATION

MS Pacific Lutheran University (Biology) Tacoma, WA, 1978 - 1982
MD University of Washington School of Medicine, Seattle WA,
1984 - 1988
Residency Providence Hospital Family Medicine Residency, Seattle, WA
1988 – 1991
Coaching Certification Blue Mesa Transformational Coaching Program (ICF Accredited),
In Progress 2015

LICENSURE AND BOARD CERTIFICATION

1991 - Present American Academy of Family Physician Diplomate
1991 - Present American Board of Family Practice (Board Certified)
1990 - Present Washington State Medical License
2004 - Present Oregon State Medical License

PROFESSIONAL ASSOCIATIONS

1998 - 2004 Clinic Associate Professor at University of Washington School of
Medicine
1997 - Present American College of Physician Executives
1996 - Present American Medical Association
1991 - Present American Academy of Family Practice

COMMUNITY INVOLVEMENT

Swedish Foundation Providence Campus Board Member 2001 - 2002
Independent Physician Association in Portland Board Member 2003 - 2006
American Heart Association Portland Affiliate Board Member 2005 - 2008
The Foundation for Medical Excellence (TFME) Board Member 2006 - 2012, Chair 3 years
Oregon Zoo Foundation Board Member 2008 - 2010
First United Methodist Church Board of Trustees 2008 – 2012
Silverton Hospital Network 2009 – 2010
Providence Oregon Diversity Leader of the Year 2006
Family Housing Solutions, shelter volunteer 2010 - present

PERSONAL

Married: Ruth Fischer Wright, MD
Children: Chris (birthdate: 05/06/90)
Emily (birthdate: 11/20/91)
Andrew (birthdate: 10/15/93)